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Diabla stays at home with José A. Gandía-Blasco and Borja García

New pieces from the TRIP collection, designed by José A. Gandía-Blasco and Borja García

José A. Gandía-Blasco and Borja García work together again, and they do so to expand their successful Trip collection. This series, which emerged in Diabla's catalogue to offer a chic version of the typical chair and hammock to spend a day outdoors on the beach or in the country, is now expanded with new elements: a coffee table and a director's chair.

The new Trip chair, with armrests and a low backrest, stands out for its rounded edges and telescopic folding system. The table, which is not very high and also easy to handle and store, is the perfect addition.

1. How did the idea to create TRIP emerge? How did the collaboration between the two of you come about?

Borja García (BG): We've been collaborating on different projects for years and had talked many times about working on a folding collection, based on the idea of being able to carry it around, which would be part of the journey. Trip was born from this common idea of nomadism and lightness.

José A. Gandía-Blasco (JGB): Yes, Borja and I have collaborated for many years with the design of my house in the factory of GANDIABLASCO as the first project. In a way, the idea of Trip is also the evolution of Picnic, an earlier collection that I designed inspired by the classic beach hammocks.

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2. How have you intertwined your visions of design and your creative processes?

JGB: In my opinion, in no way calculated, but the collaboration has been given in a natural way by affinity.

BG: That is, our visions have been very much in harmony, there is no need to make any extra effort. We have a common understanding of the fundamental concepts of the collection, and from there, everything makes sense almost automatically.

3. The arrival of TRIP shook the outdoor furniture scene like a breath of fresh air. What do you think makes it so unique?

BG: Definitely, its fresh, light and nomadic character. The idea of taking the furniture with you is its great contribution to the brand. It is a concept that is also very close to the identity of Diabla.

JGB: We simply redesigned something that already existed in an unassuming way and gave it a personal touch. In the end, it's a collection of folding designer furniture that you can take with you wherever you go.

4. TRIP is very much linked to the experience and emotions of the user. What qualities do your pieces have that connect so closely with those who observe and use them?

JGB: They are pieces that have been in the collective imagination for a long time, so they connect easily with people. The fact that they have been redesigned brings them closer to the current user.

BG: Its primitive but friendly forms connect directly with the user as a familiar, trusted element. The tubular structure and the radii of the entire enclosure, as well as the authentic and colourful textiles, are the key to this connection.

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5. After the success of the hammock and chair launched a few months ago, today the series is evolving by incorporating new elements. What needs did you detect and have caused this expansion?

BG: The beginning was just the start of a large family of products that respond to the same fundamental ideas. When a concept is clear and works, development on different product typologies is very important to reinforce the main idea and build a more complete package.

JGB: In short, we have been incorporating new pieces that we find attractive and necessary to enjoy the experience we propose with TRIP.

6. The director's chair is a design icon that has been revisited in all styles throughout history. How did you face the challenge of reinterpreting it?

BG: It is a type of seat already used in the brand through the Clack chair! We know its strengths and its public and we thought it was important to give Trip the opportunity to give the personal vision of this object, it's a classic!

JGB: Every vision is unique. We face the challenge by doing it our way, with our favourite materials and integrating it with the rest of the pieces in the collection.

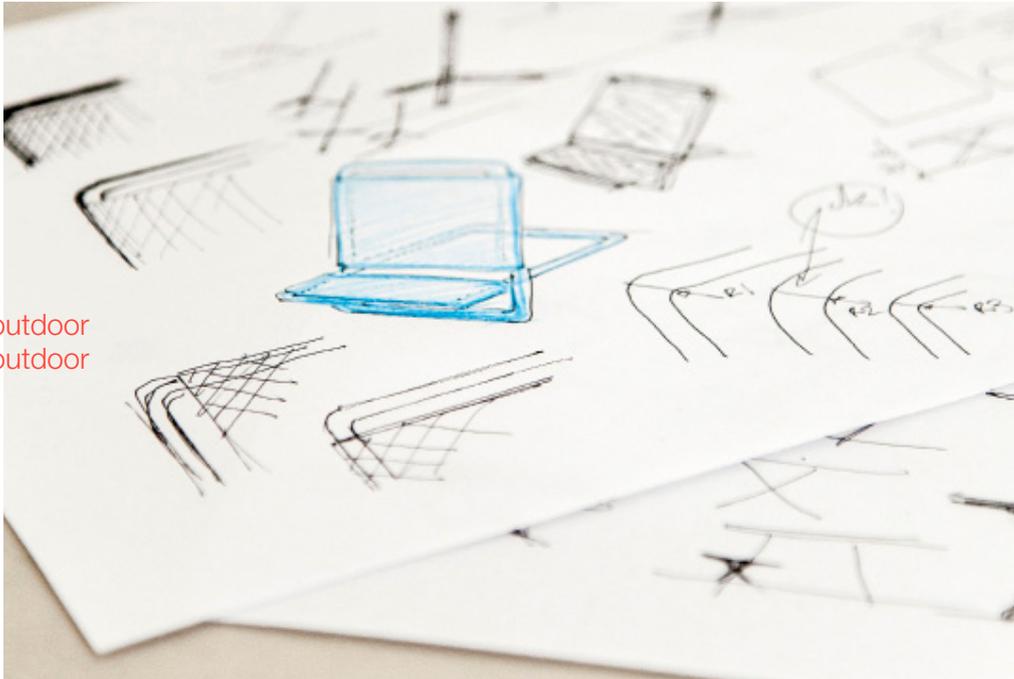
7. Diabla's colour chart is wide and offers multiple finishes, including both neutral and bold colours. What possibilities does this unique palette bring to the TRIP series?

JGB: There are very cheerful, fresh, powerful colours, and others that are more muted so that everyone can choose their own.

BG: As these are objects that are closely linked to the user, it is necessary to be able to offer a wide range of finishes so that everyone can make it even more their own, even more personal.

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8. What advantages would you highlight from TRIP if we talk about public spaces?

BG: The public environment has very specific requirements in terms of durability, versatility and day-to-day product logistics. In this last aspect, Trip's light weight and folded storage capacity make it especially interesting for this line. It is also light weight, so users can pick it up and take it wherever they want to go.

JGB: Exactly. TRIP is versatile and easy to transport, a must-have piece that fits almost anywhere. In addition, its lightness and foldability make it especially suitable for small spaces.

9. With the four items that make up TRIP, what combinations can you imagine?

JGB: Infinite combinations. We leave it to the discretion or need of each one.

BG: In addition, we have a number of proposals in the pipeline that will complete the Trip family now and in the future - this is just the beginning!

The new Trip designs will soon be released by José A. Gandía-Blasco, president and artistic director of GANDIABLASCO, and industrial designer Borja García. After making multiple designs for GANDIABLASCO and DIABLA, both separately and jointly, Gandía-Blasco and García are now finalizing the details of their most recent collaboration.

The pieces in this collection are ideal for spaces that change and reconfigure frequently, whether in the private sphere or in public spaces. Moreover, thanks to Diabla's colour chart, they give a lot of freedom when it comes to customising the finishes.

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A new brand with a huge experience behind it

DIABLA is a new brand of outdoor furniture, accessories and complementary items. The designs are typically casual, original and creative, with new formulas for enjoying outdoor living in all kinds of settings and at any time of year. DIABLA is a brand with an inspiring attitude that offers creative ideas for stylish settings. The bold, colourful designs not only contribute something new, they are also the expression of new lifestyles.

DIABLA is the third GANDIABLASCO brand, a new business adventure backed by this prestigious firm with close to eight decades of experience in the domestic and international contemporary design sector. The collections are developed with the support of resources and expertise accumulated by GANDIABLASCO in terms of the design, production and development culture that prevails in the business.

Diabla has its own online shop www.diablaoutdoor.com where its products can be purchased as well as the usual sales points of GANDIABLASCO.

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