

SANCAL

PRESS RELEASE

Sancal Press Office
Celia Victoria Ortola
prensa@sancal.com
www.sancal.com

TURATI COLLECTION, 2019

Don't miss the train!

Inspiration can arrive at any time, any place. Unannounced. The concept for this year's collection is no exception, emerging from the depths of Milan. It's now ready to set off during the 58th edition of the **Salone del Mobile**.

Two years ago, **Sancal's** creative combo, **Esther** and **Elena Castaño** made a wrong turn on the metro when thundering through Milan Design Week's *Fuorisalone*. They were hit by the atmosphere of **Turati station** and had an epiphany: this would provide the ideal backdrop for a new collection of products.

The firm's stand in the fair and other elements that surround **Turati Collection** faithfully recreate some passages and invent others, always with the M3 line as a reference and colour palette restricted to grey, yellow and red tones.

Turati Collection is also a tribute to the modernity of Milan and its conservatism, as the city creates contemporary classics. A paradigm exemplified perfectly by its metropolitan network's construction. The 1963 M1 line project, masterfully designed by the Italian architect **Franco Albini** and the graphic designer **Bob Noorda**, was extended to the M2 line and created a base for successive lines. The M3 line, in which the Turati station is located, was designed in 1983 by Claudio Dini's architecture studio, and is a clear example of this admirable respect for contemporary classics.

What at first seemed a crazy idea became an ambitious project when Sancal found the perfect crew: the master **Luca Nichetto** and his studio. From the first moment the designer loved the concept and offered to create a complete set of products. Four singular models, inspired by the same place, that all speak a common design language.

During the **Salone** you will be able to take your seat on a **Next Stop** sofa, an **Interchange** bench, a **Meeting Point** pouf or carefully step onto a **Mind the Gap** rug.

Turati Collection also includes other singular new products. The comfortable **Alpino** sofa by **Rafa García**, the multifaceted **Estante** designed by **Juan Ibañez** and the **Tonella** poufs from the Swedish **Note Design Studio**, a new finish for the acclaimed **Pion** tables by **Ionna Vautrin** and a careful selection of objects for the lifestyle line **COSAS**.



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Sancal has also been selected by Wallpaper* for the 10th anniversary of its prestigious Handmade event in the Fuorisalone. The *Salone dei Tessuti* provides the ideal stage to launch **Zero**, a revolutionary fabric designed by **Marie-Louise Rosholm** specially for the **Next Stop** sofa.

SAVE THE DATES:

Salone del Mobile:

Hall 10 – Stand B04

From Tuesday 9th to 14th April.

Wallpaper* Handmade:

Salone dei Tessuti, via San Gregorio, 29 - 20124 Milano.

Tuesday 9th April (12-4pm). Wednesday 10th – Saturday 13th April (10am-6pm)