

press release



Liz, the new elegant outdoor collection

Ludovica + Roberto Palomba

Ludovica Serafini and Roberto Palomba have showed their creative excellence in this outdoor collection that pays homage to the sensual and captivating forms of the cinema icon Liz Taylor; as they explain, “Liz is a Project inspired by the flair of the 50’s. The elastic fabric stretching along the metallic tubular structure marks lines and transparencies, giving rise to a play of graphics and lightness that make you feel the soft embrace of Liz”.

Liz is cozy, pleasant and contemporary. This collection consists of an armchair, a sofa and an XL sofa, which offers a completely new approach to outdoor spaces. Liz offers multiple customization possibilities through a wide variety of technical fabrics, suitable for outdoor use, which incorporate a new range of colours such as orange, poppy red, frozen brown, dark chocolate, almond tree and deep sapphire.



Ludovica + Roberto Palomba

Ludovica Serafini and Roberto Palomba have been designing products that escape from the trends for over 25 years with their unique and inimitable signature. Their philosophical approach contributes to the search of the essence in each project. Their ability to project over the years has influenced many areas such as architecture, boating and contract.

Their designs have been expressed through industrial moulds and serial production to get a more democratic vision and attract the greatest number of people; without forgetting the search of the Italian know-how culture, confirming their dualist and curious character.

They have received several international awards and recognitions such as Compasso D'Oro, Elle Decoration International Design Award, Red Dot, Design Plus, Good Design Award and German Design Award.

Credits:

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