



TIMELESS, THE INTEGRITY OF EVERLASTING DESIGN

GANDIABLASCO invokes elegant and sober design that will last over time with its new outdoor furniture collection **Timeless** created by **Borja García** and **José A. Gandía-Blasco**.

Inspired by the rational architectural language from the early 20th Century its design of discreet but characterful forms communicates honesty, without any unnecessary ornament other than its structure. Its various elements are carefully balanced in order to provide maximum comfort.

José A. Gandía-Blasco, company president and author of some of its most emblematic collections such as **SALER** or the **OUTDOOR SPACES** line, is also responsible for **TIMELESS** together with the young Valencia based designer **Borja García**, known for his industrial design and architectural work, and also the designer of **RAW** spaces for **GAN**, the handmade brand belonging to **GANDIABLASCO**.





TIMELESS is manufactured entirely from welded powder-coated aluminium, making it lighter and easier to move around despite its dimensions. Teak timber, a natural material that is highly resistant to exterior conditions, provides the finish for the various pieces of the collection.

The aluminium structures are available in a range of **GANDIABLASCO** colours as well as a specially created line for this collection. The different upholstery options for outdoors allows the collection to become chameleonic in the sense of adapting easily to its settings, whether for residential or Contract applications.

TIMELESS is a collection that includes six modular sofas that make different compositional options possible, including a stool, chair, low chair, armchair and modular pouf.

The collection will be presented during the upcoming edition of the Salone del Mobile, during the month of April.

Brand: GANDIABLASCO

Model: TIMELESS

Designer: Borja García, José A. Gandía-Blasco

Year: 2018

Material: Powder coated aluminum and teak wood

Composition: Polyurethane foam rubber covered with water-repellent fabric and teak timber

Colours: White, sand, bronze and anthracite

About Borja García

Born in 1980 in Valencia, where he studied IT in Industrial Design at the Universidad Cardenal Herrera-CEU and collaborated with various local design studios. In 2001 he moved to Milan, where he completed his design training at the Design Continuum Italia. In 2011 he founded his own brand bringing together industrial design and architecture.

About José A. Gandía-Blasco

José Antonio Gandía-Blasco was born in Ontinyent, Valencia. After studying law at the University of Valencia he began working in the family business GANDIABLASCO. In addition to company president, José A. is artistic director. Most of the collections of furniture and textiles include his work and are marketed worldwide.

About GANDIABLASCO

Founded in 1941 as a family business dedicated to the manufacture of blankets. Since the year 2000 José A. Gandía-Blasco Canales has been focusing the company's activities on the design of exterior furniture with a marked architectural character. Much more than simply pieces of furniture... GANDIABLASCO aims to convey an entire philosophy of life, inspired by its Mediterranean roots that have helped consolidate the brand in more than 90 countries around the world. It was in 2005 that GANDIABLASCO expanded worldwide. The quality of its designs, its passion for outdoor living and the ongoing collaborations with architects and designers of different nationalities all strengthen its work as a team as well as the value of the brand.